

## FOOD WORKS

PENTERPRISE

RELAND

**PROGRAMME OVERVIEW** 

Bord Bia Irish Food Board



## The Five Phases of Food Works

There is much talk and excitement about the Irish agri-food industry. Recognising entrepreneurship as the seedbed for innovation and growth, Teagasc, Bord Bia and Enterprise Ireland combined its resources and developed Food Works. It is a new innovative initiative aimed at creating and nurturing global food entrepreneurs. The programme is designed for ambitious and experienced teams who want to develop global food businesses for scalable export growth.

It is a five stage programme. Acceptance to stages 4 & 5 is a competitive process. Once accepted, participants will be provided with the tools and supports to undertake a detailed feasibility analysis in stage 4 and an investor ready business plan in stage 5.

What is the **consumer** need?

## INNOVATION

What is

technically

possible?

What is commercially viable in the marketplace?

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This programme represents the first comprehensive collaboration between the three support organisations, with each bringing something unique to the table. Teagasc can offer its technical expertise; Enterprise Ireland the commercial and business element and Bord Bia, a wealth of marketing and consumer knowledge.

To check programme eligibility, register your interest, and to hear from previous participants go to www.foodworksIreland.ie now.



**Learn** about Food Works **and decide** if it is for you at our 1:1 clinics.

UCTOBER & NOVEMBER 2014

IMMERSE YOURSELF Participate in regional information seminars.

